

BASIS OF AWARD

(To be completed by County evaluation committee)

(100 Point total will be used to determine the Award)

The County will select the vendor deemed most advantageous to the County, based on price and other factors considered.

RFP-014-006 - Phoenix Advisors, LLC- Financial Advisor

EVALUATION FACTORS		SCORE
Points awarded will be based on the information contained in the technical proposal, any supplemental information obtained and information gathered during the interview, if one is conducted.		
A.	Technical Proposal contains all required information All documentation was submitted. _____ 5 _____ points.	5
B.	<u>Relevance and Extent of Qualifications, Experience, and Training of Personnel to be assigned.</u> One of the top advisory firms with vast knowledge in the Financial world Very familiar with financial situation in Gloucester County as our current provider. _____ 25 _____ points.	24
C.	<u>Relevance and Extent of Similar Engagements performed</u> Our current provider for this service. They are completely up to speed and fully understand all of our bond issues. _____ 25 _____ points.	25
D.	<u>Plan for performing engagement is realistic, thorough, and demonstrates knowledge of requirements and personnel availability</u> Plan is very thorough. Vendor continues to gain knowledge and experience as our current Provider. _____ 25 _____ points.	24
E.	Reasonableness of Cost Proposal Chief Executive Officer – 175.00 / hr, Managing Director – 150.00 / hr Associate / Analyst – 95.00 / hr. Bonds 1.00 / 1000. Bond anticipation note is 11500. Notes .025 / 1000 minimum of 2,500.00 _____ 20 _____ points.	16
TOTAL		94